

# PALMER ADVANTAGE®

THE ULTIMATE CLUB NETWORK



## MEMBERSHIP BENEFITS BROCHURE

*Exclusively for Members of Private Clubs Affiliated with Palmer Advantage*

**THANK YOU FOR BEING A MEMBER**



*Private Club and Golf Access • Bespoke Member Experiences  
Concierge Travel Benefits and Services • Leisure & Entertainment • Elevated Lifestyle*



# KEY MEMBER BENEFITS

*Expanded Privileges Beyond the Walls of Your Club*



## PRIVATE CLUB ACCESS ACROSS THE COUNTRY

*Be a "Member for the Day" to play or entertain for business (space-avail. access)*



## COMPLIMENTARY GREENS FEES

*At over 100 private, public, and resort courses (space-available access)*



## SPECIAL MEMBER-ONLY GOLF EVENTS

*Special golf days at Top-100 and PGA TOUR venues across the country*



## FLEX EVENT GOLF PLANNING SERVICES

*Host custom golf outings, events, or tours for groups up to 40*



## YOUR CONCIERGE

*Book golf and travel online or, enjoy more personalized service and help*



## TRAVEL & VACATION SERVICES

*1M+ hotels, resorts, cruises, and experiences from popular and boutique brands*



## BEST RATE ON TRAVEL

*On hotels, resorts, car rentals, and vacation packages*



## ENTERTAINMENT

*Memories made easier with special deals at sport events, theme parks, and more*



## SPOUSE BENEFITS

*Benefits extend to the secondary Member and accompanied dependents*



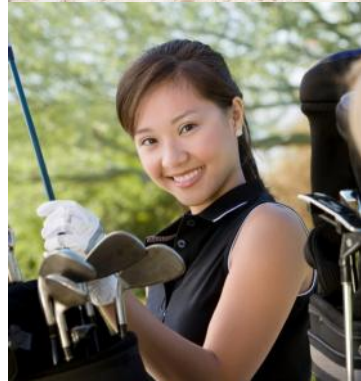
## KINGDOM MAGAZINE SUBSCRIPTION

*Luxury lifestyle and golf magazine home-delivered throughout the year*



## \$1,100 TRAVEL SAVINGS + \$600 MORE ANNUALLY

*Receive \$1,100 Credits at enrollment to spend towards travel and vacations*



## HOW TO ENROLL AND UPGRADE

- \* Cost and enrollment options vary club by club
- \* Speak with your Club's Membership Director or General Manager
- \* Contact us at Palmer Advantage and we can help direct you

[CLICK HERE TO REQUEST INFORMATION](#)

[CLICK TO SEE THE LIST OF CLUBS](#)

# GOLF BENEFITS

*Member Rates, Access Privileges, and More*



## ACCESS PRIVILEGES & SERVICES

### GUEST PRIVILEGES

*Members may bring up to three accompanied guests*

### ACCESS

*Access is on a space-available basis. Weekends before 2pm are generally not available*

### REWARDS

*Earn \$50 Credits per round played*



## GOLF FEES AND BOOKING

### COMPLIMENTARY GREENS FEES

*Pay a special Member rate at select Clubs. (2 single rounds per property per 30 days)*

### “PAY-FOR-PLAY” PRIVATE CLUBS

*Unaccompanied guest access at select private clubs where Members pay guest fees*

### BOOKING GOLF

*Tee time requests are submitted through our Concierge Services online or by phone*



## GOLF NETWORK IN NORTH AMERICA

### GOLF AND ACCESS IN NORTH AMERICA

*Nearly 300 clubs and courses in the U.S., Canada, Mexico, and the Caribbean*

### BE A MEMBER FOR THE DAY AT PRIVATE CLUBS

*Enjoy access to dining, locker rooms, and practice facilities the day of your tee time*

### COURSES OFFERING COMPLIMENTARY GREENS FEES

*Over 100 clubs and courses offer this benefit in North America*



## INTERNATIONAL GOLF

### 500+ GOLF VENUES IN OVER 30 COUNTRIES

*Courses offering preferred rates, access, or even complimentary greens fees*

### POPULAR MARKETS

*UK, Europe, the Pacific Rim, and beyond*

### PRESTIGIOUS DESTINATIONS

*Play at World Top-100 courses, past Ryder Cup hosts, and iconic clubs*

[CLICK TO SEE THE LIST OF CLUBS IN NORTH AMERICA](#)

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# BOOKING GOLF

*In the United States and North America*

## HOW GOLF WORKS

When you want to play in the network, here is how that works:



### REQUEST TEE TIME

*Tee times are requested online or over the phone*



### AVAILABILITY CHECK

*Agent will advise you on available options*



### PAYMENT

*Most tee times are paid at time of check-in*



### PLAY GOLF!

*You have access to golf, locker rooms, and dining*

## IMPORTANT RULES

### Local Area Access

- \* *Clubs within 75 miles of your Club are not accessible unless otherwise noted in our Club list*

### Tee Time Restrictions

- \* *Golf is offered on a space-available basis*
- \* *Weekends before 2pm are normally not available*
- \* *Many Clubs are closed on Mondays*
- \* *Certain Clubs may restrict access on certain days, please see our Club list for those exceptions*
- \* *Many clubs can be booked 10—30 days in advance, but not all*
- \* *Clubs available fewer than 10 days in advance will be marked in our Club list*

### Limits on Rounds and Guest Access

- \* *At Clubs with complimentary green fees, you may play (2) single rounds per property per 30-day period*
- \* *At Private Clubs that are marked as "Pay for Play" you may play up to (3) rounds in a given year*
- \* *Palmer Advantage rate benefits extend to the primary Member's spouse/partner and eligible accompanied dependents (as identified and described by your Club)*
- \* *Non-Member guests will be quoted the guest fee rate which will vary from Club to Club*

### Booking and Cancellation

- \* *Members are prohibited from contacting any Club directly*
- \* *All tee time requests must go through the Concierge service either online or over the phone*
- \* *All tee times are subject to no-show and cancellation policies*
- \* *24 to 48 hour cancellation policy applies to most Clubs*



# RESERVE SERIES

*Signature Golf Events*

*Reserve Series* golf events are our approach to Member/Guest styled events. Events are typically held at Clubs outside of the *Palmer Advantage* network offering a unique opportunity to play venues that are highly ranked, and some that are hosts to *PGA TOUR* or *USGA* events!



## YEAR-LONG CALENDAR

*Starting in the late-spring and running through mid-fall*



## HOST YOUR CLIENTS, COLLEAGUES, AND FRIENDS

*Bring up to three guests with you to any event*



## ALL INCLUSIVE GOLF

*Each event typically includes meals, a gift, and more*



## CELEBRATE THE DAY

*After your day of golf, revel in the day's great moments with your fellow golfers*



*Each event is ticketed and the pricing will be unique for each host venue.*



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# FLEX EVENTS

*Custom Golf Event Planning Services*

*Flex Event services are for your golf event and experience needs that go beyond the typical twosome or foursome. Each event is custom and tailored to your needs for medium and large groups. While typically employed for corporate entertainment, our team is ready to help you plan golf events when away from your home Club.*



## BUSINESS OUTINGS

- \* *Intimate golf outings for groups of 6 to 12 players*
- \* *Privacy within the surroundings of a private club*
- \* *Ability to bring the boardroom to the tee box*
- \* *Can work with Clubs outside of the network*
- \* *Typically turnkey with included food & beverage*



## SPECIAL EXPERIENCES

- \* *When you need tee times for more than four players*
- \* *Can take advantage of Palmer Advantage benefits in-network*
- \* *Entertain accompanied guests*



## EVENTS AND TOURNAMENTS

- \* *For larger groups of 12 to 40 players*
- \* *Turnkey events with included food & beverage*
- \* *Can work with Clubs outside of the network*
- \* *Ability to create "series" of multi-event and even multi-venue*
- \* *Events can be styled as fun events or with tournament specifications*



# GOLF TOURS

*Curated Golf Tours and Trips*

*Palmer Advantage* and our events partners host guided golf tours. These tours typically include golf, lodging, ground transportation, opening & closing receptions. Tours open to non-Member guests. *Palmer Advantage* Members always receive preferred pricing.



## PAST AND FUTURE TRIPS

- \* **Ireland** to visit Adare Manor, Ballybunion, Lahinch, Tralee, Doonbeg and others
- \* **England** to visit Royal Lytham, Royal Liverpool, Royal Birkdale, Formby and others
- \* **2026** we plan on visiting Bandon Dunes
- \* **2027** we plan on going back to Ireland for the Ryder Cup

## 2025: COSTA DEL SOL SPAIN

*Valderrama, Finca Cortesin + 3 other courses • Mediterranean beach front hotel • Local experiences*



# TRAVEL CONCIERGE

*Vacation Planning and Travel Benefits*

## TRAVEL SERVICES



*1M Hotels  
and Resorts*



*40+ Cruise  
Lines*



*Car  
Rentals*



*Flights*



*Unique  
Experiences*



*Global  
Reach*

## BENEFITS AND FEATURES



*Guaranteed  
Best Prices*



*Dedicated  
Concierge*



*Full-Service  
Planning*



*24/7 Online  
Travel Store*



*Apply Credits as  
Partial Payment*

## HOW TRAVEL WORKS

- *Palmer Advantage* travel is powered through world-class private-label travel partners
- Members can search and book online or,
- For more “hands on” support and assistance our Concierge team is available seven days a week



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# TRAVEL SAVINGS CREDITS

*What They Are and How to Spend Them*



## WHAT ARE CREDITS?

*Credits are an exclusive Member currency shown as dollars to save on travel*



## HOW CREDITS ARE EARNED

- + You receive \$1,100 Enrollment Credits upon activation
- + Earn \$600 Credits every 12 months of Membership
- + Earn \$50 Credits per golf round played through Palmer Advantage
- + Earn \$100 Credits for each flight reservation made through Palmer Advantage



## SPENDING CREDITS — AND ON WHAT?

- Credits may be spent as partial-payment towards eligible purchases
- The amount that can be used is always presented prior to purchase
- Eligible purchases include most of the following:
  - ✓ Hotels, resort stays, cruise voyages, rental cars, and vacation packages



## EXPIRATION

*Most Credits expire 12 months from the date of issuance. Enrollment Credits expire 24 mos. once issued!*

\* Credits have no cash value, cannot be transferred, and cannot be used for purchases/reservations made outside of Palmer Advantage.



*Credits can be spent when you shop travel online,  
or over the phone with the Concierge!*



# ENTERTAINMENT SERVICES

*And Other Lifestyle Benefits*

Members can find tickets and passes to experiences and entertainment at home and away



## THEME PARKS

*Specials and savings at WALT DISNEY WORLD<sup>®</sup>, UNIVERSAL<sup>™</sup>, SEAWORLD<sup>®</sup> and many other theme parks*



## SPORTS

*For single-game tickets, Members can find discounted transaction and convenience fees to most sports*



## SHOWS & BROADWAY

*Find great seats and preferred offerings to touring shows and Broadway acts*



## ENTERTAINMENT

*Find special savings on advance-purchase passes to some of the Nation's major cinema chains*



## SEASONAL ACTIVITIES

*Member-pricing on ski lift passes and other seasonal recreational activities*



## DISCOUNTS WITH **SHIPSTICKS**

*Special savings on shipping golf clubs, luggage, and other recreational equipment*



## AND OTHER EXCLUSIVE PRIVATE-MEMBER OFFERS INCLUDING

*Exclusive offerings from our entertainment, travel, and luxury service partners just for Members*





# UPGRADING YOUR MEMBERSHIP

*How to Enroll and Details*



## ADDING PALMER ADVANTAGE BENEFITS

**Palmer Advantage Membership options vary from Club to Club**

- \* *Benefits are not available to the general public*
- \* *Only Clubs that are affiliated with Palmer Advantage offer enrollment*
- \* *Please see your General Manager or Membership Director for details*

## OTHER PRIVILEGES AND GIFTS

### Spouse and Secondary User

*Your partner or spouse may be named as a secondary user at no additional cost*

### Enrollment Gift

*Upon enrollment you will receive \$1,100 Travel Credits that to use as partial-payment towards travel!*

## NEW MEMBERS & RECENT ENROLLMENTS

### When will your benefits be activated?

*Clubs typically update the enrolled roster every two weeks and always at the end of the calendar month*

### Welcome Email

*Once activated, the PRIMARY Member will receive a welcome email with credentials and details*

[CLICK HERE FOR HELP](#)

Terms and conditions apply. Visit [www.palmeradvantage.com](http://www.palmeradvantage.com) for complete details.

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