

PALMER ADVANTAGE®

THE ULTIMATE CLUB NETWORK



MEMBERSHIP BENEFITS BROCHURE

Exclusively for Members of Private Clubs Affiliated with Palmer Advantage

THANK YOU FOR BEING A MEMBER



*Private Club and Golf Access • Bespoke Member Experiences
Concierge Travel Benefits and Services • Leisure & Entertainment • Elevated Lifestyle*

KEY MEMBER BENEFITS

Expanded Privileges Beyond the Walls of Your Club



PRIVATE CLUB ACCESS ACROSS THE COUNTRY

Be a "Member for the Day" to play or entertain for business (space-avail. access)



COMPLIMENTARY GREENS FEES

At over 100 private, public, and resort courses (space-available access)



SPECIAL MEMBER-ONLY GOLF EVENTS

Special golf days at Top-100 and PGA TOUR venues across the country



FLEX EVENT GOLF PLANNING SERVICES

Host custom golf outings, events, or tours for groups up to 40



YOUR CONCIERGE

Book golf and travel online or, enjoy more personalized service and help



TRAVEL & VACATION SERVICES

1M+ hotels, resorts, cruises, and experiences from popular and boutique brands



BEST RATE ON TRAVEL

On hotels, resorts, car rentals, and vacation packages



ENTERTAINMENT

Memories made easier with special deals at sport events, theme parks, and more



SPOUSE BENEFITS

Benefits extend to the secondary Member and accompanied dependents



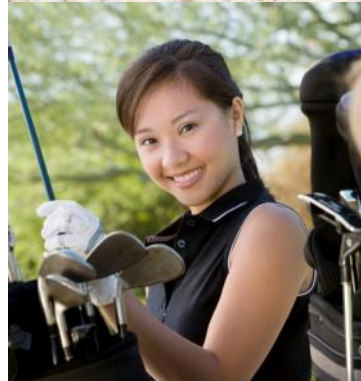
KINGDOM MAGAZINE SUBSCRIPTION

Luxury lifestyle and golf magazine home-delivered throughout the year



\$1,100 TRAVEL SAVINGS + \$600 MORE ANNUALLY

Receive \$1,100 Credits at enrollment to spend towards travel and vacations



HOW TO ENROLL AND UPGRADE

- * Cost and enrollment options vary club by club
- * Speak with your Club's Membership Director or General Manager
- * Contact us at Palmer Advantage and we can help direct you

[CLICK HERE TO REQUEST INFORMATION](#)

[CLICK TO SEE THE LIST OF CLUBS](#)

GOLF BENEFITS

Member Rates, Access Privileges, and More



ACCESS PRIVILEGES & SERVICES

GUEST PRIVILEGES

Members may bring up to three accompanied guests

ACCESS

Access is on a space-available basis. Weekends before 2pm are generally not available

REWARDS

Earn \$50 Credits per round played



GOLF FEES AND BOOKING

COMPLIMENTARY GREENS FEES

Pay a special Member rate at select Clubs. (2 single rounds per property per 30 days)

“PAY-FOR-PLAY” PRIVATE CLUBS

Unaccompanied guest access at select private clubs where Members pay guest fees

BOOKING GOLF

Tee time requests are submitted through our Concierge Services online or by phone



GOLF NETWORK IN NORTH AMERICA

GOLF AND ACCESS IN NORTH AMERICA

Nearly 300 clubs and courses in the U.S., Canada, Mexico, and the Caribbean

BE A MEMBER FOR THE DAY AT PRIVATE CLUBS

Enjoy access to dining, locker rooms, and practice facilities the day of your tee time

COURSES OFFERING COMPLIMENTARY GREENS FEES

Over 100 clubs and courses offer this benefit in North America



INTERNATIONAL GOLF

500+ GOLF VENUES IN OVER 30 COUNTRIES

Courses offering preferred rates, access, or even complimentary greens fees

POPULAR MARKETS

UK, Europe, the Pacific Rim, and beyond

PRESTIGIOUS DESTINATIONS

Play at World Top-100 courses, past Ryder Cup hosts, and iconic clubs

[CLICK TO SEE THE LIST OF CLUBS IN NORTH AMERICA](#)

PALMER ADVANTAGE
THE ULTIMATE CLUB NETWORK

BOOKING GOLF

In the United States and North America

HOW GOLF WORKS

When you want to play in the network, here is how that works:



REQUEST TEE TIME

Tee times are requested online or over the phone



AVAILABILITY CHECK

Agent will advise you on available options



PAYMENT

Most tee times are paid at time of check-in



PLAY GOLF!

You have access to golf, locker rooms, and dining

IMPORTANT RULES

Local Area Access

- * *Clubs within 75 miles of your Club are not accessible unless otherwise noted in our Club list*

Tee Time Restrictions

- * *Golf is offered on a space-available basis*
- * *Weekends before 2pm are normally not available*
- * *Many Clubs are closed on Mondays*
- * *Certain Clubs may restrict access on certain days, please see our Club list for those exceptions*
- * *Many clubs can be booked 10—30 days in advance, but not all*
- * *Clubs available fewer than 10 days in advance will be marked in our Club list*

Limits on Rounds and Guest Access

- * *At Clubs with complimentary green fees, you may play (2) single rounds per property per 30-day period*
- * *At Private Clubs that are marked as "Pay for Play" you may play up to (3) rounds in a given year*
- * *Palmer Advantage rate benefits extend to the primary Member's spouse/partner and eligible accompanied dependents (as identified and described by your Club)*
- * *Non-Member guests will be quoted the guest fee rate which will vary from Club to Club*

Booking and Cancellation

- * *Members are prohibited from contacting any Club directly*
- * *All tee time requests must go through the Concierge service either online or over the phone*
- * *All tee times are subject to no-show and cancellation policies*
- * *24 to 48 hour cancellation policy applies to most Clubs*

RESERVE SERIES

Signature Golf Events

Reserve Series golf events are our approach to Member/Guest styled events. Events are typically held at Clubs outside of the *Palmer Advantage* network offering a unique opportunity to play venues that are highly ranked, and some that are hosts to *PGA TOUR* or *USGA* events!



YEAR-LONG CALENDAR

Starting in the late-spring and running through mid-fall



HOST YOUR CLIENTS, COLLEAGUES, AND FRIENDS

Bring up to three guests with you to any event



ALL INCLUSIVE GOLF

Each event typically includes meals, a gift, and more



CELEBRATE THE DAY

After your day of golf, revel in the day's great moments with your fellow golfers



Each event is ticketed and the pricing will be unique for each host venue.



PALMER ADVANTAGE
THE ULTIMATE CLUB NETWORK

FLEX EVENTS

Custom Golf Event Planning Services

Flex Event services are for your golf event and experience needs that go beyond the typical twosome or foursome. Each event is custom and tailored to your needs for medium and large groups. While typically employed for corporate entertainment, our team is ready to help you plan golf events when away from your home Club.



BUSINESS OUTINGS

- * *Intimate golf outings for groups of 6 to 12 players*
- * *Privacy within the surroundings of a private club*
- * *Ability to bring the boardroom to the tee box*
- * *Can work with Clubs outside of the network*
- * *Typically turnkey with included food & beverage*



SPECIAL EXPERIENCES

- * *When you need tee times for more than four players*
- * *Can take advantage of Palmer Advantage benefits in-network*
- * *Entertain accompanied guests*



EVENTS AND TOURNAMENTS

- * *For larger groups of 12 to 40 players*
- * *Turnkey events with included food & beverage*
- * *Can work with Clubs outside of the network*
- * *Ability to create "series" of multi-event and even multi-venue*
- * *Events can be styled as fun events or with tournament specifications*

GOLF TOURS

Curated Golf Tours and Trips

Palmer Advantage and our events partners host guided golf tours. These tours typically include golf, lodging, ground transportation, opening & closing receptions. Tours open to non-Member guests.

Palmer Advantage Members always receive preferred pricing.



IRELAND 2022

Adare Manor • Ballybunion • Doonbeg Trump International • Lahinch • Tralee • Waterville Golf Links



NORTH ENGLAND 2024

Hillside Golf Club • Royal Lytham • Formby Golf Club • Royal Liverpool • Royal Birkdale • Southport & Ainsdale

TRAVEL CONCIERGE

Vacation Planning and Travel Benefits

TRAVEL SERVICES



*1M Hotels
and Resorts*



*40+ Cruise
Lines*



*Car
Rentals*



Flights



*Unique
Experiences*



*Global
Reach*

BENEFITS AND FEATURES



*Guaranteed
Best Prices*



*Dedicated
Concierge*



*Full-Service
Planning*



*24/7 Online
Travel Store*



*Apply Credits as
Partial Payment*

HOW TRAVEL WORKS

- *Palmer Advantage* travel is powered through world-class private-label travel partners
- Members can search and book online or,
- For more “hands on” support and assistance our Concierge team is available seven days a week



PALMER ADVANTAGE
THE ULTIMATE CLUB NETWORK

TRAVEL SAVINGS CREDITS

What They Are and How to Spend Them



WHAT ARE CREDITS?

Credits are an exclusive Member currency shown as dollars to save on travel



HOW CREDITS ARE EARNED

- + You receive \$1,100 Enrollment Credits upon activation
- + Earn \$600 Credits every 12 months of Membership
- + Earn \$50 Credits per golf round played through Palmer Advantage
- + Earn \$100 Credits for each flight reservation made through Palmer Advantage



SPENDING CREDITS — AND ON WHAT?

- Credits may be spent as partial-payment towards eligible purchases
- The amount that can be used is always presented prior to purchase
- Eligible purchases include most of the following:
 - ✓ Hotels, resort stays, cruise voyages, rental cars, and vacation packages



EXPIRATION

Most Credits expire 12 months from the date of issuance. Enrollment Credits expire 24 mos. once issued!

* Credits have no cash value, cannot be transferred, and cannot be used for purchases/reservations made outside of Palmer Advantage.



*Credits can be spent when you shop travel online,
or over the phone with the Concierge!*



PALMER  ADVANTAGE[®]
THE ULTIMATE CLUB NETWORK

ENTERTAINMENT SERVICES

And Other Lifestyle Benefits

Members can find tickets and passes to experiences and entertainment at home and away



THEME PARKS

Specials and savings at WALT DISNEY WORLD[®], UNIVERSAL[®], SEAWORLD[®], and many other theme parks



SPORTS

For single-game tickets, Members can find discounted transaction and convenience fees to most sports



SHOWS & BROADWAY

Find great seats and preferred offerings to touring shows and Broadway acts



ENTERTAINMENT

Find special savings on advance-purchase passes to some of the Nation's major cinema chains



SHOPPING

Limited-time offers and specials on products, services, and more



SEASONAL ACTIVITIES

Member-pricing on ski lift passes and other seasonal recreational activities



PREMIER SPORTS EXPERIENCE PROGRAMMING

For groups and corporate entertainment, Members can work with our experience programs to secure preferred tickets, access, and hospitality programs to sports' major events



UPGRADING YOUR MEMBERSHIP

How to Enroll and Details



ADDING PALMER ADVANTAGE BENEFITS

Palmer Advantage Membership options vary from Club to Club

- * *Benefits are not available to the general public*
- * *Only Clubs that are affiliated with Palmer Advantage offer enrollment*
- * *Please see your General Manager or Membership Director for details*

OTHER PRIVILEGES AND GIFTS

Spouse and Secondary User

Your partner or spouse may be named as a secondary user at no additional cost

Enrollment Gift

Upon enrollment you will receive \$1,100 Travel Credits that to use as partial-payment towards travel!

NEW MEMBERS & RECENT ENROLLMENTS

When will your benefits be activated?

Clubs typically update the enrolled roster every two weeks and always at the end of the calendar month

Welcome Email

Once activated, the PRIMARY Member will receive a welcome email with credentials and details

[CLICK HERE FOR HELP](#)

Terms and conditions apply. Visit www.palmeradvantage.com for complete details.

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