

Private Club Member Upgrade Benefits Fact Sheet

Member Benefit		PREMIER PLUS
Availability		Full Privilege Club Members
Web Address		PalmerAdvantage.com/PremierPlus
Club Concierge Toll-Free Phone Number		866.930.8770
PREMIER PLUS Benefits		
50% OFF a la Carte Dining at the Member's Home Club		✓
Special PREMIER PLUS Pricing on Select Dining Events & Buffets		✓
'Cart Fee Only' Private & Public Golf with NO Mileage Radius Restrictions		✓
Golf Benefits		
U.S. 'Cart Fee Only' Golf at public & private courses No Mileage Radius Restrictions		✓
Earn \$50 Credits for Playing Golf (for rounds of 'cart fee only' golf played)		✓
Earn \$10 Credits for Playing Golf (for rounds of non-'cart fee only' golf played)		✓
'Cart Fee Only' Golf at approx. 80+ Resorts around the world		✓
'Cart Fee Only' Golf at approx. 60+ European golf courses		✓
50% off greens fees at approx. 100 courses in Europe		✓
10-20% off green fees at golf courses (approximately 100+ courses & resorts, primarily in Canada)		✓
Exclusive stay & play golf and vacation packages		✓
14 days advance tee-times for U.S. courses		✓
60 day advance tee-times for International courses		✓
Core Benefits		
Club Concierge Service - Available 7 days a week		✓
\$1,100 Credits when Member upgrades and \$600 Credits on annual anniversary date		✓
Kingdom Magazine - Home delivered		✓
eMagazine & eBlasts with special offers and stories		✓
Kingdom Magazine - Home delivered		✓
Password Protected Member-Only Website		✓
Travel Benefits		
Best Price Guarantee on all travel purchases + further discounts with Credit redemption		✓
Hotel Reservation Availability 130,000+ Hotels Worldwide		✓
Cruise Line Reservations Availability at 25,000+ Worldwide on 40+ Cruise Lines		✓
Airline and Rental Car Reservation Availability		✓
Privileged access at other private dining, city, university, and country clubs wherever you travel		✓
Social, Dining, Tennis and Athletic access at participating private clubs		✓
Shopping Benefits		
Online shopping website with discount pricing for merchandise/wine		✓
Ticket access to most theater, concert, and sporting events.		✓

ALL ACCESS IS SPACE AVAILABLE

- Members must call the Club Concierge to book tee-times in order to receive the noted benefit.
- Members earn \$50 in Credits for each round of 'Cart Fee Only' golf played away from their Home Club.
- Terms and Conditions apply to all benefits, which can be found on the websites listed above.
- Current Palmer Advantage Members that upgrade to Premier Plus will not receive additional enrollment or anniversary credits.

What is and PREMIER PLUS?	<ul style="list-style-type: none"> • PREMIER PLUS is an invitation-only upgrade option with concierge services and benefits from Palmer Advantage for private club members of a club invited to become an Affiliate Club. It provides members with unique global benefits to enhance private club members' enjoyment of their Home Club experience, plus the added home club dining benefits!
How do I enroll?	You may enroll online at your club's website or by completing an enrollment form around the club
How much does it cost?	<ul style="list-style-type: none"> • The cost may vary from club to club. Please see your club for more details. There is no long term commitment. • Once you elect to receive benefits the monthly dues will be added to your Home Club's member statement.
Can I cancel my membership at any time?	Yes. You simply inform your home club in writing if you wish to cancel your PREMIER PLUS benefits and the monthly charge will be removed from your next Member statement. No prorated refunds are available.
What happens if I resign from my Home Club?	We will remove the monthly charge on your next home club member statement and any remaining Credits will immediately expire.
The Club Concierge	<ul style="list-style-type: none"> • You have access to the Club Concierge, available 7 days a week. (Mon. – Fri. 9:00am – 11:00pm, Sat. & Sun. 9:00am – 8:00pm EST) • Your Club Concierge can answer questions, book a flight, find a hotel, plan a complete family vacation, book a tee-time and much more. • Toll-Free: (866) 930-8770 Email: Concierge@PalmerAdvantage.com
Are there any limitations or blackout dates for Cart Fee Only Golf?	<ul style="list-style-type: none"> • You will receive up to two (2) complimentary rounds of golf per thirty (30) days at each participating Affiliate Club outside of seventy-five (75) miles from the your home or business or club. You will be charged the standard cart fee charged by each Affiliate Club and any spend while on property. • You may receive your two (2) complimentary rounds of golf per thirty (30) days, per property for yourself, your spouse, or eligible accompanied dependents, in any combination. • Up to three (3) accompanied guests of the Member is permitted but subject to the Affiliate Clubs guest fee rate and applicable cart fees, as determined by the Participating Affiliate Club. • All reservations must be made through the Club Concierge.
How do I locate the participating golf courses?	<ul style="list-style-type: none"> • The most complete listing of participating golf courses can be found online once you log in to PalmerAdvantage.com. • Your Club Concierge also has the most up to date information and can answer any questions you may have.
How do I pay for my charges?	All charges may be made with a major credit card at the time of purchase. Your Club concierge will explain available payment options at the time of reservation.
Will I have to show any form of identification when visiting clubs?	Your secured reservation is confirmed through the Club Concierge. Occasionally, you may be asked to show a driver's license at the time of check in.
Can I show up at any participating golf club?	<ul style="list-style-type: none"> • No. All member reservations must be made through the Club Concierge which will guarantee the highest quality service for you. • All golf access is space available. • Tee times are available 14 days in advance in the U.S. and up to 60 days for international golf courses.
What are Credits?	<ul style="list-style-type: none"> • You will receive \$1,100 in "Credits" when you enroll. \$600 in more "Credits" will be awarded each year of continued membership. • You can <i>earn \$50</i> in "Credits" for each round of 'cart fee only' golf played away from your HOME CLUB. • Enrollment and Anniversary Credits expire in 2 years from the day they are awarded. Usage credits expire in 1 year. • Credits are Dollars that can be redeemed (dollar for dollar) to reduce the price you see.
How do I redeem Credits?	<ul style="list-style-type: none"> • Credits can be redeemed either with the Club Concierge or online at the PREMIER PLUS website. • They can be redeemed for most travel, wine and merchandise displayed. Each item automatically calculates how many Credits can be applied as partial pay for that item. (on average 20 – 80% of the retail price). • <i>Notable exceptions are: airfare, rental cars, occasional specially priced offers, certain offers from partners, and the Palmer Advantage ticket website.</i>
Can reservations be made online?	<ul style="list-style-type: none"> • Yes! You can make any travel, tickets or merchandise purchases on line at PalmerAdvantage.com/PremierPlus. • You may email your request to concierge@palmeradvantage.com
What hotels and resorts participate in the program?	With more than 130,000 hotels and 25,000 cruise itineraries available, almost every hotel and cruise brand is available.
How do I receive communication about my benefits?	<ul style="list-style-type: none"> • Once you enroll, you will receive a Welcome email that will have your personal login and password to PalmerAdvantage.com/PremierPlus. • You will also receive a Welcome Letter along with your PREMIER PLUS member card(s) • You will receive periodic emails providing high value travel, shopping and golf offers and deals. (typically weekly) • You will receive a Periodic "eMagazine", containing unique member offers, benefit information & lifestyle content. (typically monthly)
PREMIER PLUS	<ul style="list-style-type: none"> • Available only to Full-Golf Members and includes everything that PREMIER PLUS offers • 'Cart-Fee Only' golf with no radius restrictions at participating PREMIER PLUS Golf Courses.
Dining	<ul style="list-style-type: none"> • PREMIER PLUS allows the Member to save 50% off a la carte dining and possible other items (see your club for details) • At the discretion of the club, PREMIER PLUS benefits may also include "Special PREMIER PLUS pricing at select dining events and buffets." • Members will need to visit their home club's website and/or menu to see specific inclusions and exclusions. Select events may be included at the discretion of the club. • For Clubs that have a Food & Beverage Minimum: The full retail price for food purchased is applied, not just the 50% spent!